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IN-FLIGHT MAGAZINE FOR CANADIAN NORTH

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THE ONLY PAN-TERRITORIAL NATIONALLY AUDITED MAGAZINE

100% NORTHERN CREATION

UP HERE MAGAZINE: JULY/AUGUST 2017

THE NORTH AND CANADA'S 150TH

BE PART OF OUR SPECIAL COLLECTORS EDITION

It's a milestone year, with Canadians celebrating their nation's 150th birthday on Canada Day and festivities planned from coast to coast to coast. But the country they call home on July 1, 2017 little resembles the one that came into existence on July 1, 1867. In fact, the North wasn't even a part of Canada back then.

In our special July/August issue, we chart the evolution of the **North's place in Canada** over the last 150 years, as it shifted from a faraway colony to self-determination. We seek out Northern art that tells our story and look at how the North today has been moulded by major world events or mineral finds.

Just 50 years ago, power quite literally moved north when the **Government of the Northwest Territories relocated from Ottawa** to the newly minted capital of Yellowknife. We tell the story of how a handful of civil servants moved North in a few DC-3s.

And we **salute the businesses** that have built the economy of the North? How long has your business been around? Let our readers know how many years you've been operating in the North by placing a small ad in our **Northern Business Builders** section.

PLUS: we profile **seven small businesses** successfully finding markets for their products made from items harvested from the land. And of course we include other articles on northern people and happenings.

FOR THIS ISSUE: we'll have special display space on newsstands and bookstores across Canada and we'll be distributing it free at visitor information centres in Yukon, NWT and Nunavut.

Contact sales@uphere.ca

Advertising Booking Deadline:
Friday, June 9th

Artwork Deadline:
Tuesday, June 13th

up here
THE VOICE OF CANADA'S FAR NORTH