

# 2017

UP HERE MAGAZINE: **SEPTEMBER**

## A WHOLE LOT OF LEARNING GOING ON

It's a fact of life in the North. After graduating high school, students often have to head south for university or college. But new programs, institutions and opportunities continue to open up in each territory so Northerners don't necessarily have to leave home to further their education. And now southern students are even looking North when surveying their post-secondary options.

In our September education feature, we'll head out on the land, into the classroom and onto the farm to see what's being done to prepare people for the future. Do you play a role in education? Are you offering training, certification or apprenticeships that help empower Northerners? Do you offer courses for students outside the North? This is the perfect occasion to let our readers know with an ad or by developing sponsored content for Up Here.

**ALSO IN THIS ISSUE: Yukon 101**

We're putting together the definitive course list that encompasses all the skills, knowledge and experiences you'll need to become a true Yukoner. (You'll want to pack a dry set of clothes.)

**And we head onto the ice, to a polynya outside Pond Inlet, Nunavut,** where narwhal congregate every spring. We want to find out what narwhals can tell us about the changing Arctic.

Contact:  
**Erin Wright 867.766.6715**  
or [erin@uphere.ca](mailto:erin@uphere.ca)

Advertising Booking Deadline:  
**Monday, July 31st**



**up here**  
THE VOICE OF CANADA'S FAR NORTH

## PRINT MEDIA MATTERS

“the best magazine on the planet”

*Angela-Kitnuna Group of Companies & Up Here Reader*

## ASK US

ABOUT PRINT AND WEB ADS

## OFFICIAL

IN-FLIGHT MAGAZINE FOR CANADIAN NORTH

EVERY ISSUE OF UP HERE REACHES

**100,000 READERS**

In hotels, visitor centres, waiting rooms, airport lounges, and homes

**250**

NEWSSTANDS NATIONALLY

Sold at most **Chapters, Indigo bookstores** and **Shoppers Drug Mart** outlets nationwide

**1500**

COPIES AT PLAZA PREMIUM LOUNGES AT CANADIAN AIRPORTS AND VIA RAIL LOUNGES

THE ONLY PAN-TERRITORIAL NATIONALLY AUDITED MAGAZINE

**100%** NORTHERN CREATION