



Up Here Business Asks the BIG Questions about Northern Infrastructure

How are our investments stacking up? What do we need most—and where? *Up Here Business* magazine's Spring 2019 issue digs into the issues and opportunities.

TOP STORIES:

Bang for the Buck:

The North needs infrastructure. That's not news. But how well are we doing with our investments? *Up Here Business* magazine's cover story takes a deep dive into our largest infrastructure projects of recent years and asks, "did we get it right?"

Best Infrastructure Buys:

We interview top leaders from the business community and government on future infrastructure needs in the three territories. Then we make the case for the projects that will make the most difference.

The State of Northern Aviation:

Two major airlines serving the NWT and Nunavut are poised to merge. Charter companies are feeling the squeeze of a nationwide pilot shortage, while airlines are launching or cancelling routes. These are turbulent times for Northern aviation. Our feature story charts the issues—and the way forward.

There's More!

Every issue of *UHB* offers an essential and entertaining package of features and departments, including:

Newsmaker: *Up Here Business* profiles a leading figure behind a top Northern business story of the day.

Problem Solver: Our regular column asks experienced business people for their stories on how they managed a Northern challenge—with lessons learned that will be relevant to all entrepreneurs.

PLUS... Top news from around the territories, insightful infographics, relevant data and our feature columns—Hot Take with Don Jaque, Big Picture, with Keith Halliday, Tax Clinic with Gillian Lee and perspectives on what it really means to be healthy with Dr. Ewan Affleck.

Don't miss our Spring 2019 issue.

Book by: March 29

Material due: April 3

Mailed: April 26

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The North's most influential business magazine is your connection to the business and government leaders of today and tomorrow.

Contact us and let us make your next campaign the best yet:

Contact: sales@uphere.ca
