

WATCH OUT

...because the next issue of *Up Here Business* is a triple header

2019's 3rd Issue of *Up Here Business* kicks off with a small-business special, including:

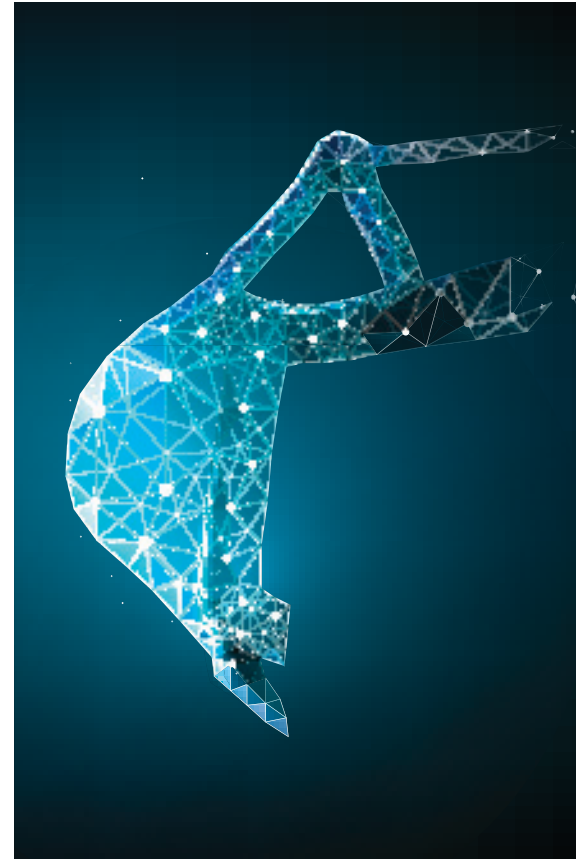
- **Egos, Eccentrics and True Believers:** Meet the Northern entrepreneurs who asked the questions no one even dreamed of—and came up with the smart answers.
- **Are You an Endangered Species?** Are we doing enough to keep the spirit of Northern enterprise alive—or are we at risk of becoming just another economy?
- **... and much more** as members of the business community share ideas on diversification, tax tips, lessons learned and the satisfaction of getting 'er done.

NEW! *Up Here Business* introduces its **mining section**—a special magazine-within-the-magazine focused exclusively on the most important industry in the Yukon, NWT and Nunavut. You'll be in good company as we pound rock with top junior explorers, investigate new ways of dealing with old challenges and play armchair investor with the Northern face of the TSX-V. Watch for it in each issue of *Up Here Business*.

And finally, this issue includes a special **Economic Opportunities** supplement focusing on the City of Yellowknife.

15,000 copies of the magazine are delivered to businesses, governments and organizations across the North and to select audiences in southern Canada.

And this issue will also be in all delegate bags at the **Opportunities North** conference in Yellowknife this October.



For a complete media kit including all rates and detailed distribution information, contact our sales department.

Reservations deadline: June 25

Materials deadline: June 27



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