

Get the Low Down on Mining in the Far North

... and be part of the message that will reach the industry insiders who matter to your business

Mining matters in the North. It's where the big business gets done and where the contracts that drive our economy come from. That's why *Up Here Business* is expanding its feature mining section—and why you should be part of the issue.

Landing in November, our mining special will reach industry players—both large and small—at conferences including:

- The 46th Annual Yellowknife Geoscience Forum
- The 2019 Yukon Geoscience Forum
- AME Roundup in Vancouver
- The 2020 Nunavut Mining Symposium.

And it will cover top stories from across the territories:

Into the Afterlife The remediation of the Faro mine in the Yukon and the Giant mine in the NWT will inject hundreds of millions of dollars into the economies of the territories. Where do the business opportunities lie and can this investment become the foundation of a new industry?

When the Going Gets Tough Mineral exploration and deposit appraisal spending is down across Canada, and the North is seeing the same trend. Mine development in Yukon and Nunavut will more than make up for the impact in terms of economic growth in those territories. Still, this year's tumble shows no jurisdiction is safe from macro trends. How are the North's territories making sure their mineral jurisdictions stay on the map?

PLUS... How the North is helping Canada become a top-tier gold producer, top news in review, profiles, innovation and much more.

Beyond mining, the upcoming issue of *Up Here Business* will also explore small-business trends across the territories and raises the question: Is the Northern entrepreneur an endangered species? According to the stats, it's time to ask.

We also dig into the opportunities and challenges of building the North's business as a conference destination—an enticing frontier for our tourism industry.

And you'll also find our engaging lineup of departments and columns including: *Newsmaker*, *Day Off*, *Big Picture* with Keith Halliday, *Hot Take* with Don Jaque and *Tax Clinic* with Gillian Lee.

All this and more awaits.
Be part of the package.

Ad reservations: October 4
Materials by: October 9

CONTACT:
sales@uphere.ca