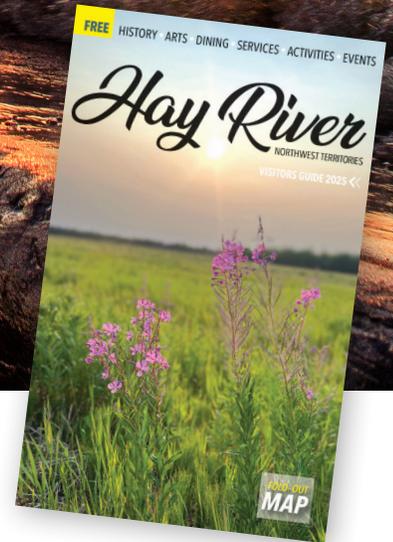


OVER
330 DAILY
DIGITAL
READS!

DISCOVER HAY RIVER 2026



THE ULTIMATE GUIDE TO EVERYTHING TO SEE AND DO IN HAY RIVER, THE HUB OF THE NORTH

Travellers are once again heading north, and Hay River is ready to welcome them. To help visitors experience everything the town has to offer, we're creating a new Hay River Visitors Guide. It will highlight the very best of the area, from riverside walking trails and sandy beaches to fine dining, trophy fishing, local history, and rich Indigenous culture.

The guide will also feature easy-to-use maps and a section on essential services, so whether someone needs a tire repair, a car wash, or a prescription filled, they'll find it quickly and get back to enjoying their time in Hay River.

THE 2026 HAY RIVER GUIDE WILL HAVE **7,500 COPIES** PRINTED AND DISTRIBUTED THROUGH VISITOR CENTRES ACROSS **THE NWT, NORTHERN ALBERTA, NORTHERN BC.** IN AIRPORTS AND STORES. EVERY HOME AND BUSINESS IN HAY RIVER WILL ALSO RECEIVE A COPY BY MAIL, WITH EXTRA COPIES PROVIDED TO ADVERTISERS. **FREE POSTERS** WITH QR CODES ARE AVAILABLE FOR EASY DIGITAL ACCESS AT COUNTERS.

SIZE	DIMENSIONS	REGULAR
Full page	4.75" * 7.875" (Live) 5.25" * 8.375" (Trim) 5.5" * 8.625" (Bleed)	\$1275
Back cover	(same as Full page)	\$2025
Inside covers	(same as Full page)	\$1625
Half page horizontal	4.75" * 3.75"	\$775
Third page	4.75" * 2.5"	\$550
Quarter page	2.25" * 3.75"	\$425

RESERVATIONS: FEB 2ND
AD MATERIAL: FEB 4TH
RELEASE: MID FEB 2026

To book your space, contact: sales@uphere.ca

Photo by Aaron Tambour/NWTT