



WE GET AROUND

UP HERE CELEBRATES (ALL KINDS OF) NORTHERN TRAVEL JAN/FEB ISSUE 2025

FOR OUR ANNUAL TRAVEL ISSUE, we take a special look at getting around in the North. Whether you're traveling for pleasure, work or just day-to-day life, there are plenty of options for both locals and visitors. Planes, trains and automobiles? That's just the start. Try planes, trains, automobiles, dog sleds, canoes, kayaks, boats, bikes, skis and feet. Each mode of transportation has its own history in the North and offers its own advantages and joys.

● **SPEAKING OF GETTING AROUND:** we zoom in on the bike commuting culture in Yellowknife and elsewhere in the North. Who are these people who cycle around town even in the winter? Are they crazy or do they know something we don't?

● **ARCTIC LIFE HITS THE SMALL SCREEN:** we also profile the three Inuk women behind *North of North*, the exciting new Iqaluit-based TV series that airs on APTN and CBC in January and then, in the spring, around the world on Netflix.

AND THERE'S MORE: Small dogs on the loose in Iqaluit; the life and death of a famous fish in Yellowknife; Arctic cruises; smart takes on Science and Nature and History from our popular

columnists; and the usual fun stuff from our regular departments.

THIS ISSUE: will have something for everyone and will reach a wide range of readers in the North and south. In addition to our regular subscriber and newsstand distribution, **8,000 copies** will go into the seat pockets of **Canadian North Airlines** planes (including scheduled and charter flights); 10,000 copies will be inserted in home delivered copies of the *Globe and Mail* in targeted neighbourhoods; and copies will be available on a number of regional airlines across the North and at racks in the Yellowknife and Iqaluit airports.

Book your space now
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Ad reservations: **Dec. 16**

Ad materials: **Dec. 18**

Off press: **early January**

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