

MARCH/
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WHERE IS UP HERE?
IN SUBSCRIBERS MAIL BOXES
AND ON NEWSSTANDS ACROSS
THE COUNTRY, WE:

- Put **10,000 copies** into the seat pockets of local airlines such as **Canadian North, Summit Air, Air Tindi** just to name a few.
- Send to **thousands** of subscribers across southern Canada and around the world, including **Chapters** and **Indigo**.
- Are also free and strategically distributed where **Northerners** and **travellers** actually are.

AND!!!! *Up Here* is now in the **Vancouver Airport!** Check us out while waiting for your domestic or international flight!

Photo courtesy of Ben Weiland/NWTT

EAT IT UP!

UP HERE CELEBRATES THE NORTH'S VIBRANT FOOD SCENE IN A SPECIAL FOOD ISSUE

NORTHERNERS have been keeping a secret: our food. But we're ready to tell the world about it and here's what's on the menu:

- **Yes, Chef:** Meet our favourite cooks. They don't work in fancy restaurants, but they make great food for people who appreciate it.
- **Home Cooking:** Sometimes, the best eats are right where people are going about their lives.

PLUS, ice roads and ice bridges are a necessity for people who live here and a novelty for people who don't. We look at how they're built and what the future holds for them.

WAIT! THERE'S MORE!

Every issue of *Up Here* is packed with top writers and photographers covering the best in northern travel, arts, life, personalities, nature, history and culture. This time, we'll tell you:

- Where to get the best coffee in the North
- What basketball means to the Filipino community in Whitehorse
- How Nunavut communities are embracing solar power

And that's just for starters. Don't miss your chance to be part of the National Magazine Award-winning *Up Here* package!

Book your space now
sales@uphere.ca

Ad reservations: **Feb 16th**

Ad materials: **Feb 18th**

Off press: **Early March**

Up Here

Created in the North, for readers across Canada and around the world.