

EDUCATION

MAY/JUNE ISSUE 2025

EDUCATION THE KIDS ARE ALRIGHT

NO MORE PENCILS, no more books? Not quite. In its May-June issue, Up Here magazine marks the end of the school year with our traditional look at what's new in the northern education system.

Except this year we're looking for the non-traditional. Our package includes some new concepts in how to teach traditional subjects and novel approaches to sharing the culture and history of communities with young people. We're even planning a piece on what happens when the students take charge.

So, yeah, we'll take you to the classroom—just don't expect to stay there.

Also, election season could be upon us, or even just over, when the May-June issue arrives in readers' hands. What better time to ask which of Canada's prime ministers did the

most for the North and what did they accomplish. Our package promises a fast and fun look back at the records of our national leaders—warts and all!

WAIT! THERE'S MORE!

• **Every issue** of *Up Here* is packed with top stories and photography covering the best in northern travel, arts, life, personality, nature, history and culture.

In our upcoming issue, our contributors will be taking you on a cycling adventure in Carcross, teach you how to spot Arctic adaptation in plants and introduce you to the Cambridge Bay grandfather who has edited so many Wikipedia pages that he gets fan mail.

And that's just for starters. Don't miss your chance to be part of the National Magazine Award-winning *Up Here* package!

WHO'S READING UP HERE?

In addition to sending the magazine to our regular subscribers and selling it on newsstands across the country, we:

- Put **8,000 copies** into the seat pockets of **Canadian North Airlines** planes (including scheduled and charter flights)..

- Make copies available on regional airlines across the North and on racks in the Yellowknife and Iqaluit airports..

Book your space now
sherry@uphere.ca

Ad reservations: **Apr. 16**

Ad materials: **Apr. 18**

Off press: **Late April**

Up Here