



**NOV/DEC
ISSUE
2026**

WHO'S READING UP HERE?

PLACED ON FLIGHTS WITH
CANADIAN NORTH, SUMMIT AIR
AND MORE, REACHING
PEOPLE ACROSS THE NORTH.

- Airports in Yellowknife and Iqaluit
- Every community in the NWT, Yukon and Nunavut
- Visitor centres and tourism offices
- Hotels and select local businesses
- Major northern events, conferences and trade shows



NORTHERN EXCELLENCE

UP HERE
HONOURS OUR LATEST
NORTHERNER OF THE YEAR

EVERY YEAR, we pick and profile the Northerner of the Year. We've been doing it since 1987 and the list of people who we've selected is impressive.

We can't tell you who this year's Northerner of the Year is—you'll have to wait until the issue releases to find out.

But we can tell you that we'll also introduce you to Herman Catholique, who has revealing things to say about the relationship between ravens and wolves

➔ **PLUS**, our **annual craft guide** looks at the very best in soaps, lotions and potions from northern artisans

WAIT! THERE'S MORE!

Every issue of Up Here is packed with top writers and photographers covering the best in northern travel, arts, life, personalities, nature, history and culture. This time, we'll tell you about:

- A skijouring adventure in Nunavut, that's not to be missed
- Owls, who do most of their hunting with sound, but fly silently
- Why boxing was such a big deal in Dawson City during and after the gold rush

And that's just for starters. Don't miss your chance to be part of the National Magazine Award-winning Up Here package!

*Book your space now
sales@uphere.ca*

Ad reservations: **Sept 21**

Ad materials: **Sept 23**

Off press: **Early Nov**

Up Here

Created in the North, for readers across Canada and around the world.