

HEAD'S UP!

2024 IS COMING SOONER THAN YOU THINK!

UP HERE BUSINESS KICKS OFF 2024 WITH OUR ANNUAL "STATE OF THE NORTHERN ECONOMIES" ISSUE. DON'T MISS YOUR CHANCE TO BE OUT FRONT AS WE BREAK DOWN THE BIG TRENDS.

TOP STORIES

- **THE STATE OF THE NORTHERN ECONOMIES:** Up Here Business welcomes the new year with the Big Data that describes the economic condition of the territories as well as the challenges and opportunities ahead. We'll also take a deep dive into a pair of vital issues: First, climate change and how we plan for growth in an uncertain world. Second, government and the economic role it should be playing.
- **THE WORD FROM THE TOP:** We check in with the North's three premiers for exclusive interviews on the leading economic issues heading into 2024—economic diversification, attracting and promoting new investment, and much more.
- **CAN ENTREPRENEURS SOLVE THE HOUSING CHALLENGE?** A business sector is evolving around made-in-the-north housing solutions. What does this new breed of entrepreneurs need to get their ideas off the ground?

PLUS:

MINING FOR THE 21ST CENTURY: How De Beers is leveraging emerging technologies that could shape the nature of modern mining—and maybe even its economics.

WAIT. THERE'S MORE!

Every issue of Up Here Business is chock full of interviews, analysis, and news. Our columnists offer sharp perspective on economic issues of the day and provide news-you-can-use insights on issues of tax and business law.

You'll also meet newsmakers bringing exciting new ideas to the northern scene and entrepreneurs who'll share their tips on how to manage business challenges. You can even take a breather with our Day Off section, offering ideas and inspiration for those all-too-rare quiet moments.

Ad reservations: Jan. 16
Ad materials: Jan. 18
Off press: early Feb.

Book your space now:
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UP HERE
BUSINESS

THE MAGAZINE OF CANADA'S ENTERPRISING NORTH

Headquartered in Yellowknife, Northwest Territories