

ARE WE THERE YET?

UP HERE BUSINESS HEADS INTO SPRING ASKING SOME OF THE BIG QUESTIONS AROUND NORTHERN TRANSPORTATION AND WHERE IT'S HEADED. WE ALSO DIG INTO THE RISK NEW SCAMS POSE FOR BUSINESS AND THE FUTURE OF CANADA'S FIRST RARE EARTHS MINE.

TOP STORIES

- **PLANES, TRAINS, AND AUTOMOBILES:**

In our recent *State of the Economies* issue, we asked whether northern governments are investing in assets that promote growth. In this issue, we focus on a core sector: transportation. Stand by for a timely look at the issues five years after the merger of Canadian North and First Air and the challenges around key infrastructure.

- **VITAL METALS:** The development of Vital Metals Nechalacho rare earths demonstration project held out the promise of a new mineral future for the NWT and a potential supply chain outside a market dominated by China. But the last two years have been challenged by management shake ups at the company. And now, a deal with a Chinese investor is raising fresh questions about support for the project.

PLUS:

Scammers are all over our phones, social media accounts, and daily emails. Business owners are not immune to the risks. Up Here Business looks into the top frauds targeting entrepreneurs and offers tips on how not to get burned.

Women in Mining:

We pay tribute to the people who are putting a new face on what used to be an old boys club.

→ **WAIT. THERE'S MORE!**

Every issue of *Up Here Business* is chock full of interviews, analysis, and news. Our columnists offer sharp perspective on economic issues of the day and provide news-you-can-use insights on issues of tax and business law.

You'll also meet newsmakers bringing exciting new ideas to the northern scene and entrepreneurs who'll share their tips on how to manage business challenges. You can even take a breather with our Day Off section, offering ideas and inspiration for enjoying those all-too-rare quiet moments.

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BUSINESS

THE MAGAZINE OF CANADA'S ENTERPRISING NORTH

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