

2027

2026

2025

2024

2023

SOMETHING'S HEADED THIS WAY



THE COMING YEAR IS ARRIVING WITH A HOST OF UNCERTAINTIES ON THE TERRITORIAL, NATIONAL AND INTERNATIONAL FRONTS. UP HERE BUSINESS DIVES DEEP INTO THE ISSUES WITH ITS ANNUAL "STATE OF THE NORTHERN ECONOMIES" SPECIAL ISSUE.

TOP STORIES

- **THE STATE OF THE NORTHERN ECONOMIES:**
Up Here Business takes a deep dive on the big issues driving economic trends across the North. It's been a tough year on the minerals front in the Yukon and the NWT, where the future is uncertain. Nunavut continues to attract investment, but it's also wrestling with broader issues. Add it up and the outlook, according to our experts, may lead to some surprising places.
- **THE WORD FROM THE TOP:** We check in with the North's three premiers for exclusive interviews on the leading economic issues heading into 2025—economic diversification, a new emphasis on national and Arctic security, fresh pressures on addressing the infrastructure gap and emerging roles for the territories within a shifting global context.
- **NATIONS ROYALTY** Resource royalties are becoming an increasingly significant foundation in the economic independence of First Nation, Inuit and Metis communities. Nisga'a-owned Nations Royalty is pioneering a new business model for royalty companies to make the most of this opportunity. *Up Here Business* explores how the concept works and what it might mean for Northern communities

WAIT! THERE'S MORE...

Every issue of *Up Here Business* is chock full of interviews, analysis, and news. Our columnists offer sharp perspectives on the economic issues of the day and provide news-you-can-use insights on issues of tax and business law. You'll also meet newsmakers bringing exciting new ideas to the northern scene and entrepreneurs who'll share their tips on how to manage business challenges. You can even take a breather with our Day Off section, offering ideas and inspiration for those all-too-rare quiet moments.

FOR MORE INFORMATION ON BOOKING
YOUR AD SPACE, CONTACT

sales@uphere.ca

Ad reservations: January 24rd
Ad materials: January 26th
Distribution starts: mid-February

UP HERE
BUSINESS

THE MAGAZINE OF CANADA'S ENTERPRISING NORTH