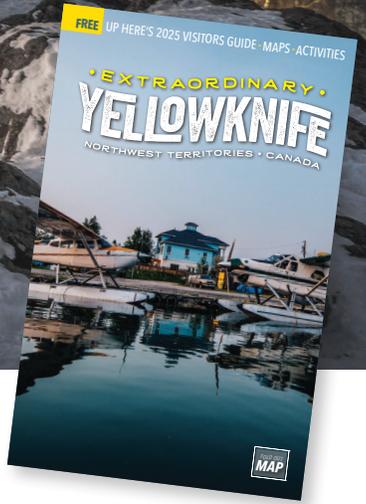


DISCOVER YELLOWKNIFE 2026



THE ULTIMATE HANDBOOK FOR EXPERIENCING NWT'S CAPITAL CITY

Back by popular demand, the expanded Yellowknife Visitors Guide helps locals and visitors make the most of their time in the city. This 150-page guide is filled with information on aurora viewing, accommodations, dining, bird watching, historic sites, and seasonal adventures.

For over 20 years, it's been the trusted resource for thousands of visitors—seen in hand as people explore downtown, browse local shops, and plan their days in and around Yellowknife.

THE 2026 YELLOWKNIFE GUIDE WILL HAVE MINIMUM 35,000 COPIES PRINTED AND DISTRIBUTED THROUGH VISITOR CENTRES ACROSS THE NWT, NORTHERN ALBERTA, NORTHERN BC. IN AIRPORTS AND STORES. EVERY HOME AND BUSINESS IN YELLOWKNIFE WILL ALSO RECEIVE A COPY BY MAIL, WITH EXTRA COPIES PROVIDED TO ADVERTISERS. FREE POSTERS WITH QR CODES ARE AVAILABLE FOR EASY DIGITAL ACCESS AT COUNTERS.

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