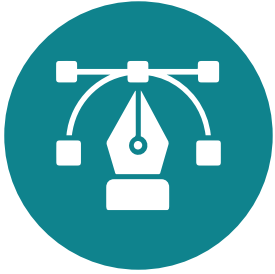


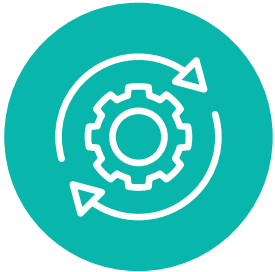
# PUBLISHING PROMO 2026

Up Here Publishing offers full-service publishing support with flexible, a la carte options to fit any project. Whether you need one piece of the puzzle or the full package, we tailor our services to match your goals, timeline, and budget.



## DESIGN

- Led by an award-winning Art Director with 20+ years of magazine design experience
- Custom layouts built to reflect your brand, voice, and audience
- Creative direction that brings your story to life visually
- Ad design, infographics, and visual storytelling
- Consistent, polished design from cover to final page



## PRODUCTION

- Access to a trusted network of northern writers, editors, photographers, and creators
- Story development, interviews, and content planning
- Professional copywriting and editing for clear, engaging messaging
- Fact-checking and proofreading to ensure accuracy and quality
- Full editorial management from concept to completion



## FLEXIBILITY

- Choose individual services or bundle for a full-service solution
- Scalable for small projects to large publications
- Built around your needs, not a one-size-fits-all package



## PRINT

- Flexible print solutions tailored to your budget and goals
- Wide range of paper stocks, finishes, sizes, and binding options
- Guidance on specs to get the best look and feel for your project
- Press-ready file preparation and quality control
- Managed print process from start to delivery



## DISTRIBUTION

- Established distribution network across Northern and Southern Canada
- Direct mail, bulk drops, and targeted delivery options
- Community distribution across the territories
- Strategic reach to both local and national audiences



## WHY WORK WITH US

We are an award winning, Northern and Indigenous owned publishing company with more than **40 years of experience** helping businesses reach Northern audiences.

Our **experienced designers and editors** are dedicated to bringing your vision to life.

**We live and work in the North**, giving us firsthand knowledge of the communities, cultures, and opportunities that make this region unique.