



BE SEEN IN THE YUKON CHAMBER OF MINES DIRECTORY 2026

Up Here Publishing is proud to partner with the Yukon Chamber of Mines on the annual Directory, the go-to resource for the territory's mining industry. Copies will be front and centre at the Yukon Geoscience Forum, circulated widely during Mining Week, and available year-round at the YCM office. Digital editions will also be promoted through social media and online campaigns making your ad impossible to miss and seen by thousands of readers across the North and beyond. Advertising here means your business is front and center with industry leaders, investors, and decision-makers. Space is limited! Secure your spot today.

WHY ADVERTISE?

- > ALIGN YOUR BRAND WITH THE MOST TRUSTED NORTHERN PUBLISHING HOUSE.
- > REACH AN EXCLUSIVE, TARGETED AUDIENCE IN THE YUKON MINING SECTOR.
- > SHOWCASE YOUR BUSINESS ALONGSIDE A COMPLETE, RESPECTED INDUSTRY RESOURCE.

SPACES ARE LIMITED—SECURE YOUR PLACEMENT TODAY AND MAKE SURE YOUR BUSINESS IS PART OF THE YUKON'S MINING STORY.

Ad Size

Price

Back Cover	\$5,000
Inside Covers	\$3,700
Double page Spread	\$5,700
Full page	\$3,100
Half page Horizontal	\$1,950
Third page Horizontal*	\$1,600
Quarter Page Vertical	\$850

* only ad on a page

Reservation Deadline:
October 24th

Materials Deadline:
October 28th

To book your space, contact: sales@uphere.ca