

## INUVIK HAS A NEW STORY TO TELL...

**BE PART OF IT!** *Up Here Business* is partnering with the **Town of Inuvik** to produce a special supplement in the Spring 2019 issue of the magazine— a package that puts a new spin on the story of a storied town: a portrait of a community that is truly an **Arctic Centre of Excellence**.

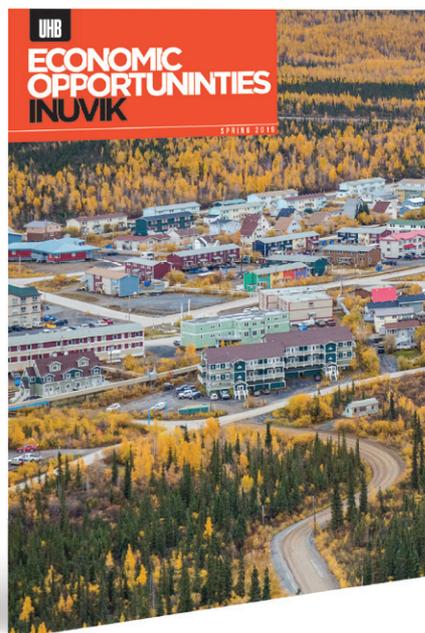
**Focused on Inuvik's innovative and enterprising nature, this package will feature fresh editorial covering subjects including:**

**Energy and Resources:** Inuvik is best known as a centre for Arctic oil and gas. But there's an equally important story in the partnerships it has built to harness local potential—from its pioneering work with LNG to the new Inuvik Wind Project.

**Knowledge & Information:** Thanks to its unique location, Inuvik is on the cusp of launching a brand new satellite industry. It is also a base for important scientific work as well as a proven leader in distance learning. And these are only highlights in how Inuvik is building an economy for the 21<sup>st</sup> century.

**Governance:** Inuvik is more than a centre for public and indigenous leadership. It also has experience in inter-territorial and international relations around issues such as oil and gas development and management of the Porcupine Caribou Herd. The community's expertise is unique, making it an important candidate for any circumpolar organization looking to establish a Northern office.

**Tourism:** The Tuktoyaktuk Highway is giving Canadians a whole new reason to complete the journey up the Dempster. But Inuvik offers much more. With strong visitor infrastructure, it's an exciting destination for conference and event travel. Meanwhile, its deep calendar of annual events highlighting the cultures of the region gives leisure travellers every reason to explore the true North. Show them what they're missing!



This supplement will be inserted into 15,000 copies of the spring issue of *Up Here Business*. An additional 2,000 overprints of the supplement will be provided to the **Town of Inuvik**.

**Ad Sizes and Rates:**

<b>Full page:</b>	\$3,500
<b>Half page:</b>	\$2,000
<b>Quarter page:</b>	\$ 950
<b>Eighth page:</b>	\$ 450

<b>Book by:</b>	March 29
<b>Material due:</b>	April 3
<b>Off Press:</b>	April 26

Don't miss out on this opportunity to be part of the new Inuvik story.

**Contact us today for more information:**  
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