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THE VOICE OF CANADA'S FAR NORTH

MEDIA RELEASE



## **Jerry Cans named *Up Here* magazine's 2017 Northerners of the Year**

**YELLOWKNIFE, NT (November 29, 2017)** – They have travelled the world. They started Nunavut's first record label. They are tireless promoters of Inuktitut music and the North. *Up Here* magazine is pleased to announce that the Jerry Cans are *Up Here's* 2017 Northerners of the Year.

The Iqaluit-based band has become a festival favourite across Canada and beyond with their catchy, upbeat music and sing-along choruses. As the band's profile has grown, so too has their desire to share their success with fellow Nunavut artists, through the creation of their label, Aakuluk Music.

**The Jerry Cans are:** Andrew Morrison (*singer, guitar*); Nancy Mike (*throatsinger, accordion*); Steve Rigby (*drums*); Brendan Doherty (*bass*); Gina Burgess (*violin*).

The Jerry Cans are the 31st recipient of *Up Here's* Northerner of the Year award which was launched by the magazine in 1987.

In September, *Up Here* editor Herb Mathisen attended Aakuluk's inaugural Nunavut Music Week in Iqaluit, which brought together musicians from across the territory and industry professionals and journalists from the south. Over three days, Nunavut musicians learned tips on how to break into the industry while southerners saw firsthand the logistical barriers Northerners face just to record an album.

Delegates were treated to performances from some of Nunavut's finest musicians—and to a smorgasbord of country food. The label, the music conference and the Jerry Cans' hectic touring schedule are all part of the band's mission: to *prove it is possible to live in the North and still make a career in music*.

Look for this feature story—and much, much more—in the **December 2017 issue of *Up Here* magazine**.

*Up Here* magazine is the premier Northern publication covering the wild, weird and wonderful in Canada's North. *Up Here* has been based in Yellowknife, NWT since its first issue in 1984. It won magazine of the year at the National Magazine Awards in 2010 and at the Western Magazine Awards in 2014. *Up Here* Publishing is excited to re-launch *Up Here Business* in February 2018.

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